



PROMOTION TEAM MEMBER

SEASONAL JOB DESCRIPTION

Contract Details

Reports To: Promotion Team Head

Period: July & August; additional spring employment is an option

Honorarium: \$325 per week if working 4+ weeks (plus room & board)

Mission

Camp Mini-Yo-We is a Christian summer camp and year-round retreat centre located on beautiful Mary Lake in Muskoka, Ontario. Our mission is to develop tomorrow's leaders through life-changing adventures in God's creation.

Position Description

The goal of Promotion team members is to produce best-in-class content to engage the Mini-Yo-We community—specifically camper parents—with what is going on at Camp. Four to five seasonal staff members are responsible for photography, videography and social media management during the summer months. Specific responsibilities will vary depending on the abilities and composition of the Promotion team.

Team Responsibilities

- **Photography** – Photograph the Camp experience for social media, Mini-Yo-We's website and print media. This may include product photography (e.g., tuck shop items), staff profile photos, facility photos and more.
- **Photo Organizing & Editing** – Organize and edit photos using Lightroom. Select the best pictures, tag them and perform basic editing such as cropping, rotating or filter application.
- **Videography** – Capture video content of the Camp experience with a DSLR or GoPro in conjunction with accessory equipment such as stabilizers or external microphones.
- **Video Organizing & Editing** – Organize and edit video clips using Final Cut Pro. These projects include recap videos twice weekly and promotional videos.
- **Managing Social Media** – Post daily photo albums for each program on Facebook. Post top pictures 3+ times a day on Instagram. Manage user engagement by "liking" comments and responding to user questions.

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Resources

- **Software** – As a team, we use Final Cut Pro for video editing, Adobe Lightroom for photo organization and Adobe Photoshop for photo editing. Experience with these softwares is an asset but not required for applicants. We will help familiarize you with each program during our training period before campers arrive.
- **Equipment** – You are encouraged to use Camp's cameras and equipment. We shoot on Canon T8is and T5is as well as GoPro action cameras. If you have an equivalent (or better) camera you prefer to use, please let us know during the interview process. If you choose to use your own equipment, Camp is not responsible for any damage.

Qualifications & Attributes

- **Quick Learner** – Eager to develop new skills and willingly take direction.
- **Self-Motivated** – Takes initiative, completes tasks and helps where needed.
- **Upbeat & Personable** – Willing and excited to interact with campers, staff and parents.
- **Community-Focused** – Excited to work in a Christian environment while demonstrating a mature attitude of servant leadership. You must be flexible and willing to pitch in and assist as part of the overall team at Camp Mini-Yo-We.
- **Competent in Photography, Videography, Editing or Social Media** – You are not required to be an expert! Many applicants are recreational photographers who are passionate about learning more. Others study photography, media or communications and are more skilled in a certain area. You will receive training prior to the summer and the goal is that each team member will help train and support others in areas where they excel.

Your Support

- **Your Supervisor** – The Promotion Team Head will support and mentor you during your time at Camp with 1-on-1's, encouragement, development and prayer.
- **Your Spiritual Health** – Seasonal Operations staff are given time each day to spend with Jesus and the Bible if they wish. You will also have the option to connect with other staff, read and discuss the Bible and pray together daily.
- **Your Mental Health** – Each week, we welcome Jordan Mason, our counsellor friend, to Camp. He is available for free 30-minute 1-on-1 appointments with staff members who would like extra support.

Conditions of Work & Benefits

- You will be provided with accommodation that is shared with other staff on property as well as all your meals while employed.
- If working for 4+ weeks, you will receive a weekly honorarium.
- Working at Camp is physically demanding, with long stretches on the go without a rest. You will have daily time off as well as 1 day off a week, which is usually Saturday morning through to Sunday morning.
- You will agree to understand Camp Mini-Yo-We's [Guidelines for Community Living](#) and abide by them while serving on our team.

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Next Steps!

If you have any questions about this position, please contact Spencer Tamming, our Operations Director, at spencer@miniyowe.com or 905-730-9329.

Express interest or apply online at www.campmyw.com/staff.

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